



Press Release



heywood wins Pensions Management Technology Award for 2004

We are delighted to announce that our **AXIS_e** Call Assistant system has won the category of *Most innovative technological application* in the 2nd annual *Pensions Management Technology Awards* for 2004.

These Awards are based on entries submitted by providers and nominations from independent financial advisers. An independent judging panel of industry experts assessed the entries on the information provided in the entries, the supporting votes of IFAs and through their own extensive knowledge of industry providers' technological offerings. One provider was chosen as overall winner of each category with any other providers worthy of mention receiving a commendation.

If you would like any further information, please see the Call Assistant page in the Products section, or call Barbara Foden (Corporate) or Pat Marchbank (Public Sector) on 0161 613 4200.